

Swim-A-Thon....Friday, February 17th



A Swim-A-Thon is a fundraiser in which participants earn money by swimming lengths of the pool. Each swimmer will be limited to a maximum of 200 lengths in the pool. This will be done over several hours, as we have secured the pool from 5pm-8:45pm. 95% of the funds collected will go to NRATS, and the other 5% goes back to USA Swim. The coaches are coming up with creative ways for swimmers to achieve their 200 laps. This is a family event which will include food, games, and open swim. We are expecting everyone to participate. If you decide not to secure pledges, you are still welcome to come and swim.

- This fundraiser will replace hosting a home swim meet this season and there is minimal time commitment for families. A swim-a-thon promotes healthy activity, it is an event the whole family can participate in, and most importantly it allows the swimmers to take an active role in team fundraising.
- Each swimmer will receive a pledge form envelope. You can get pledges either per lap or a one-time pledge. All checks need to be made payable to NRATS. This is a great chance to ask your friends and relatives to support the swim team. You can also email or call friends and family for pledges. Bring your pledge forms to the swim-a-thon, as they need to be verified and signed by one of our coaches. All money is due no later than **Friday, February 24th** (our last day of swim practice for those not going to finals/state).
- **As part of our rental agreement with the Centre, NO solicitation of Centre members is allowed in the Centre.**

GOAL: We are hoping each swimmer can raise \$100.00 in pledges. With 47 swimmers, we could raise \$4,700 (minus the 5% that goes back to USA Swim).

- It's as easy as asking 4 people to donate \$25.00 each!

Incentives

A \$50.00 Wal-mart gift card will be awarded to the swimmer bringing in the most money. Incentives have been added for swimmers to earn based on the amount of money raised. NRATS will also have random drawings throughout the swim-a-thon for our participating swimmers. Swimmers completing either 100 or 200 laps will receive a pin from USA Swim. Pledges over \$500.00 will receive additional prizes from USA Swim.

\$100.00-Short sleeve t-shirt (A special team design that you can only get by fundraising at this level)

\$200.00-Cinch sack with tiger shark logo

\$300.00-Swim team hooded sweatshirt

\$400.00-Speedo warm-up jacket with tiger shark logo

**\$500.00-Speedo warm-up suit with tiger shark logo OR
Speedo backpack with tiger shark logo**

\$800.00 or more- Speedo parka

***Swimmer may pick ONE prize up to and including the highest level raised

Swim team Lottery

We will be holding a lottery to raise additional money for our team. Tickets will be available for purchase at the swim-a-thon for \$1.00 each. We will have lots of team apparel you can try to win! If you would like to donate items, please contact me no later than *Friday, February 10th*. Examples: a small theme basket, movies, gift cards, homemade items, etc...the possibilities are endless!

Timeline

5:00pm-Be at the pool, ready to swim

5:15pm-Swim-a-thon begins. Open swim will be available to families

8:30pm-9:30pm-Pizza and prizes awarded

9:30pm-10:00m-Clean-up. Must be out by 10pm

- Anyone entering the building prior to the Centre closing at 8pm, MUST have a Centre membership or purchase a day pass. The swim team has a limited number of guest passes available. Please contact me at flyer68c@frontiernet.net to obtain a pass.
- Parents staying for the swim-a-thon can either be in the pool area watching or in the t.v. lounge area. Bring board games and card games to help pass the time!
- It is important that your swimmer stay hydrated. Please make sure they have plenty of water to drink.